

Performance Protection

YieldGard VT[®]
Triple



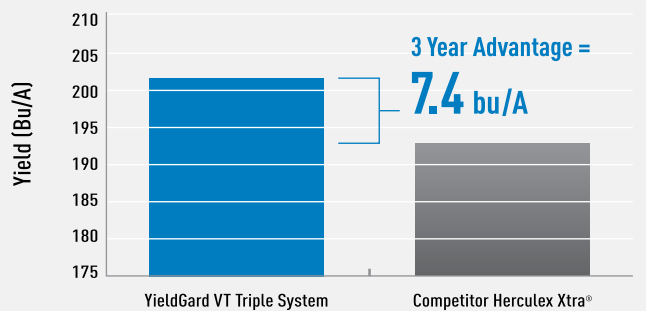
YieldGard VT Triple®

Triple Protection To Maximize



With proven root and stalk insect protection, plus the leading broad-spectrum weed control of the Roundup Ready® 2 Technology System, YieldGard VT Triple® is trusted by more growers across the U.S. than any other trait technology.

3 YEAR AVERAGE YIELD



N = 24,782

Season After Season, Monsanto Triples are the Reason

- 3 Years and Over 24,000 On-Farm Trials
- 7.4 Bushel Advantage
- 68% Wins vs. Competitors' Herculex® Xtra System

Source: 2006-08 Monsanto Head to Head comparisons including data from all channels. As of 11/14/08. Comparison made based on competitive Herculex Xtra products that were +/- 2 RM days.

Corn Genetic Potential



YieldGard VT Triple Offers Proven Insect Protection:

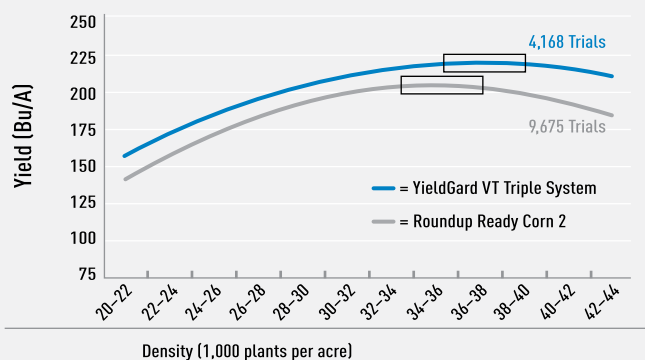
YieldGard VT Triple corn hybrids control European and southwestern corn borer, sugarcane borer, southern cornstalk borer, western corn rootworm, northern corn rootworm, and Mexican corn rootworm.

Broad-Spectrum Weed Control and Crop Safety

YieldGard VT Triple system contains industry leading Roundup Ready[®] 2 Technology for broad-spectrum weed control. Because Roundup Ready 2 Technology was specifically designed for Roundup[®] agricultural herbicides, you can expect the following advantages compared with non-glyphosate postemergence herbicide programs using the same hybrid:

- Superior crop safety
- Convenience and flexibility
- Higher yield potential

YIELDGARD VT TRIPLE ENABLES HIGHER PLANT POPULATIONS



YieldGard VT Triple Reduces Plant Stress, Enabling Higher Plant Populations

- YieldGard VT Triple system has consistently demonstrated improved insect protection and weed control resulting in reduced plant stress
- Mitigation of plant stress results in more efficient utilization of nutrients and moisture
- More efficient utilization of resources allows higher plant populations and ultimately higher yields

Source: 2007 Monsanto Breeding and Cooperative trials.



YieldGard VT Triple® Allows You to Qualify for a Crop Insurance Premium Discount

YieldGard VT Triple® technology was the first-ever approved technology to qualify for a crop insurance premium discount under the Risk Management Biotechnology Endorsement™ program. The Biotech Endorsement™ (BE) was initiated by Monsanto as a commitment to the American farmer to deliver products that consistently provide reduced risk, better yield potential and more value. The pilot program last year reduced policy premiums by an average of more than \$4.50* per acre. Savings with the 2009 program are expected to be similar.

The BE program is offered to corn farmers in 11 states (IA, KS, IL, IN, MI, MN, MO, NE, OH, SD and WI) on non-irrigated corn and also on irrigated corn in Kansas and Nebraska. To be eligible for the BE premium discount, farmers must plant at least 75% of their corn for grain acreage at the insured unit level to qualifying hybrids, which now include YieldGard VT Triple®, Genuity™ VT Triple PRO™ or YieldGard Plus with Roundup Ready® Corn 2 technologies.

See your crop insurance agent or visit <http://www.rma.usda.gov> for details.

University Scientists Encourage Good Stewardship

YieldGard Technologies are planted on more than 25 million acres, making it the number one choice for rootworm control. The following university entomologists encourage growers to follow all Insect Resistance Management requirements.

Dr. Kevin Steffey, Extension Entomologist,
University of Illinois

Dr. Aaron Gassman, Extension Entomologist,
Iowa State University


Dr. Bob Wright, Extension Entomologist,
University of Nebraska

Dr. Ken Ostlie, Extension Entomologist,
University of Minnesota

Dr. Christian Krupke, Extension Entomologist,
Purdue University

For more information, please consult the YieldGard Insect Resistance Management Guide, call 1-800-768-6387 or visit www.monsanto.com.

* Grower market research.



Before opening a bag of seed, be sure to read and understand the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with those stewardship requirements.



RESPECT THE REFUGE



Roundup Ready
2 TECHNOLOGY

Monsanto Company is a member of BIO's Excellence Through Stewardship™ (ETS) Initiative. This product has been commercialized in compliance with the ETS and Monsanto Product Launch Stewardship policies, after meeting applicable regulatory requirements in key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Monsanto encourages growers to talk to their grain handler to confirm their buying position for this product. Excellence Through Stewardship™ is a service mark of Biotechnology Industry Organization. **B.T. products** may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® agricultural herbicides. Roundup® agricultural herbicides will kill crops that are not tolerant to glyphosate. **IMPORTANT: Grain Marketing and Seed Availability:** VT Triple PRO™ has received the necessary approvals in the United States, however, as of 04/03/09, approvals have not been received in all major corn export markets. VT Triple PRO™ seed will only be available as part of a commercial demonstration program that includes grain marketing stewardship requirements. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Consult with your seed representative for current stewardship information. BVE™, Genuity™, Roundup®, Roundup Ready®, Roundup Ready® 2 Technology, VT Triple PRO™, YieldGard®, and YieldGard VT Triple® are trademarks of Monsanto Technology LLC. Poncho® is a registered trademark of Bayer CropScience AG. Herculex is a trademark of Dow AgroSciences LLC. Respect the Refuge and Corn Design® is a registered trademark of National Corn Growers Association. All other trademarks are the property of their respective owners. ©2009 Monsanto Company. [19599Agg] 3J-8R-09-3865



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